



Press Release

The Address Dubai Marina brings five lively dining experiences to Dubai's latest social hotspot

- *Five world-class restaurants and lounges providing a variety of culinary options*
- *Hotel is directly connected to Dubai Marina Mall; easy access to major business hubs and Dubai and Abu Dhabi international airports*

Dubai, UAE; November 9, 2009: The Address Dubai Marina, Dubai's newest five-star premium hotel is adding to the lifestyle choices in Dubai Marina, positioning it as the newest social and dining hotspot in the area with five dining experiences.

The hotel offers three unique restaurants and two lounges, each with a unique ambience to ensure an energetic vibe. These latest and vibrant venues are set to be preferred hubs for social gatherings in the Dubai Marina and surrounding area.

Conveniently located within easy access of Dubai International Airport and Abu Dhabi International Airport, the hotel is within close distance to Dubai Media City, Dubai Internet City, Knowledge Village and Jebel Ali Free Zone, providing a new social meeting point for residents and visitors. The hotel brings a mix of al fresco dining and vibrant lounges thus meeting all tastes.

Mr. Oliver Key, General Manager, said: "The Address Dubai Marina has integrated the two main considerations that are essential for successful social gatherings – a fantastic location and a wide choice of food and beverage options. Guests can experience countless opportunities for dining and entertainment at our outlets which offer a variety of features including al fresco seating, contemporary ambience and à la carte menus. Our pool-side lounge Shades, offers stunning views of Dubai Marina."

The culinary powerhouse Mazina is replete with individual live cooking stations offering a wide variety of freshly cooked food throughout the day. The spacious restaurant has live cooking displays and the option for al fresco dining on the terrace overlooking the Marina. In addition to daily theme nights, Mazina has launched Friday White Brunch where guests coming dressed in white get entered in an exclusive raffle to win great prizes including a night's stay at the hotel. A family brunch is also available every Saturday.

Rive Gauche, the hotel's signature restaurant, stylishly blends the charm of a classic French brasserie with the modern ambience of Dubai. It offers contemporary à la carte French cuisine in a jovial atmosphere. The modern restaurant has a large adjoining lounge providing the ultimate location to enjoy refreshing beverages and for post work gatherings.

Kambaa, the lobby lounge and heart of The Address Dubai Marina serves an array of snacks and refreshments as well as signature afternoon tea, ideal for a shopping break for visitors to Dubai Marina Mall. Shades, the poolside restaurant on the 4th floor, serves food and snacks all day to hotel guests and visitors. Shades offers a laid-back ambience and at night, a DJ will entertain guests.



Blends Lounge is a dynamic combination of three innovative experiences in a fashionable and vibrant setting and is set to become one of Dubai's newest social destinations. Offering a trendy lounge, a dedicated cigar room with individual in-built humidors and a stylish cocktail bar, Blends is a must visit for anyone residing in or passing through the Dubai Marina area.

The Address Dubai Marina joins the league of The Address Montgomerie Dubai, The Address Dubai Mall, The Address Downtown Burj Dubai, and The Palace – The Old Town, all operated by The Address Hotels + Resorts.

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Notes to Editors

About The Address Hotels + Resorts:

The Address Hotels + Resorts, the five star premium hotel brand launched by Emaar Hospitality Group sets an all-new definition for global standards of luxury. Creating a distinct positioning with the brand philosophy of 'Where Life Happens', The Address properties are situated in the most vibrant locations and target corporate, leisure and group travellers – particularly the international jetsetters and global high achievers who value personalised luxury. This modern brand focuses on a 'one size fits one' strategy where benefits to guests and service excellence are a priority. The expansion of The Address Hotels + Resorts include key destinations in the Middle East and North Africa region, the Indian Subcontinent, Asia, Europe and America over the next ten years. For more information visit www.theaddress.com.

About Emaar Hospitality Group LLC:

Emaar Hospitality Group LLC, the wholly owned subsidiary of Dubai-based global property developer Emaar Properties PJSC, manages the company's growing roster of hospitality and leisure projects. Emaar has expanded into hospitality and leisure in line with its Vision 2010 to become one of the most valuable companies in the world through a two-pronged approach of geographic expansion and business segmentation.

With a total portfolio of hospitality assets valued at US\$1billion (AED 3.67 billion), as of March 2008, Emaar Hospitality owns and manages a diversified portfolio of hospitality assets such as hotels, serviced residences, golf resorts, Dubai Polo and Equestrian Club, recreation clubs, the Dubai Marina and associated yacht club.

Emaar Hospitality Group's vision is to be recognized as the premier global provider of personal, innovative and memorable lifestyle experiences. For more information on Emaar, please visit www.emaar.com

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