



## **Press Release**

# **The Address Hotels + Resorts celebrate Ramadan with traditional flavours in Arabesque settings**

- *The Address Downtown Dubai, The Palace – The Old Town, The Address Dubai Mall and The Address Dubai Marina to offer traditional Iftar and Sohour, and host special Corporate Iftars*

**Dubai, UAE; July 26, 2011:** Make this Holy Month of Ramadan truly memorable by sharing special moments with family and friends at The Address Hotels + Resorts, Dubai's five star premium hotel brand.

The Address Downtown Dubai, The Address Dubai Mall, The Address Dubai Marina and The Palace – The Old Town – four key properties in the The Address Hotels + Resorts portfolio in Dubai – will offer Iftar and Sohour experiences featuring traditional cuisine in settings that underline the Arabian heritage. The hotels will also offer special corporate Iftars to suit specific preferences of the clients.

Mr. Patrick Heuze, Chief Executive Officer, Emaar Hospitality Group said: "The Address Hotels + Resorts have already set an industry benchmark in bringing memorable celebratory experiences. The location, superior service standards and attention to detail make the celebrations at all our properties in Dubai truly different. This Holy Month of Ramadan, The Address hotels will create compelling guest experiences that are in line with the spirit of the season marked by solidarity and compassion."

The Address Downtown Dubai will serve Iftar buffets offering an international culinary journey with live cooking stations. Traditional coffee and dates will be provided for breaking the fast and an Arabic duo will play soothing music to entertain guests. Corporate and Group Iftars at The Symphony ballroom will be set up for clients as per request. For Sohour, move on to the elegant Risala lounge featuring a special menu with choices of shisha at the terrace. Take in panoramic views of the sunset over the towering Burj Khalifa and The Dubai Fountain.

For a captivating evening in a typical Arabesque setting visit Ewaan, serving a blend of Oriental cuisine, at The Palace – The Old Town. Start the evening with an authentic Iftar buffet in the restaurant or at the luxurious air-conditioned tent overlooking the pool. Sohour at Ewaan features an exceptional à la carte menu and a variety of shisha flavours. The hotel's spacious Royale ballroom is ideal for Corporate Iftar and Sohour gatherings with the décor to be tailored as per client request.

NA3NA3, considered as one of the city's Arabic specialty restaurants, in The Address Dubai Mall is an ideal venue to enjoy Iftar with family and friends. For a corporate set up, the Diamond ballroom will serve a freshly prepared Iftar buffet with live cooking stations

The Address Dubai Marina is offering Iftar in the spacious Constellation ballroom located on the fourth floor with a buffet set-up and oud player to set the ambience. The evening is extended to Sohour in the Ballroom terrace with an à la carte menu offering, Moroccan tea and shisha. For the little ones, fun-filled activities including a bouncy castle are in store.

For more information or bookings, please visit [www.theaddress.com](http://www.theaddress.com).

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## **Note to Editors**

### **About The Address Hotels + Resorts:**

The Address Hotels + Resorts, the five star premium hotel brand launched by Emaar Hospitality Group sets an all-new definition for global standards of luxury. Creating a distinct positioning with the brand philosophy of 'Where Life Happens', The Address properties are situated in the most vibrant locations and target corporate, leisure and group travellers – particularly the international jetsetters and global high achievers who value personalised luxury. This modern brand focuses on a 'one size fits one' strategy where benefits to guests and service excellence are a priority. The expansion of The Address Hotels + Resorts include key destinations in the Middle East and North Africa region, the Indian Subcontinent, Asia, Europe and America over the next ten years. For more information visit [www.theaddress.com](http://www.theaddress.com)

### **About Emaar Hospitality Group LLC:**

Emaar Hospitality Group LLC, the wholly owned subsidiary of Dubai-based global property developer Emaar Properties PJSC, manages the company's growing roster of hospitality and leisure projects. Emaar Hospitality owns and manages a diversified portfolio of hospitality assets such as hotels, serviced residences, golf resorts, Dubai Polo and Equestrian Club, recreation clubs, the Dubai Marina and associated yacht club. Emaar Hospitality Group's vision is to be recognized as the premier global provider of personal, innovative and memorable lifestyle experiences. For more information on Emaar, please visit [www.emaar.com](http://www.emaar.com).

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