



Press Release

The Address Hotels + Resorts showcases the finest choices for wedding planning at the third annual Wedding Fair hosted by The Address Dubai Mall

- *Two-day fair serves as a one-stop shop for all wedding planning requirements*

Dubai, UAE; March 23, 2011: The Address Dubai Mall, the five star premium hotel adjoining The Dubai Mall, the world's largest shopping and entertainment destination, is hosting the annual The Address Hotels + Resorts Wedding Fair, that offers the entire array of wedding planning options under one roof.

This two-day high-end fair, to be held on April 22 and 23, 2011, will feature the full portfolio of wedding related services from the city's best. Helping to make the wedding day a special and phenomenal one, the fair will display complete solutions - from grand stage decoration to choice of elegant venues, food and beverage options, designer wedding gowns, accessories, cards and a lot more.

Mr. Marc Dardenne, Chief Executive Officer, Emaar Hospitality Group, said: "The annual Wedding Fair has now become a much-awaited event for its unique one-window approach, whereby all the requirements for a memorable wedding day can be planned and arranged. This year, the fair is larger with a wider choice including spectacular venues, F&B options and event management support offered by The Address properties."

To be held at the spacious Diamond Ballroom of the hotel, the third Wedding Fair will showcase stunning venue options available at the five prestigious properties of The Address Hotels + Resorts in Dubai that include; The Address Downtown Dubai, The Address Dubai Mall, The Address Dubai Marina, The Address Montgomerie Dubai and The Palace - The Old Town. In addition to this, the Dubai Marina Yacht Club and Dubai Polo & Equestrian, under Emaar Hospitality Group, will showcase their venue options.

The Ballroom will have a spectacular set-up with live music performances on the piano and harp. Leading stylists, make-up artists, fashion designers and accessory providers will take part in the fair, in addition to professional wedding photographers, videographers, and sound & light system providers. Emirates Holidays will also highlight special honeymoon destinations around the world. Visitors have the opportunity to make informed decisions through discussions with consultants and can plan their entire itinerary and every single detail for a wedding.

The Address Hotels + Resorts is owned and managed by Emaar Hospitality Group and has five hotels in its Dubai portfolio – The Address Downtown Dubai, The Address Dubai Mall, The Address Dubai Marina, The Address Montgomerie Dubai and The Palace – The Old Town.

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Note to Editors

About The Address Hotels + Resorts:

The Address Hotels + Resorts, the five star premium hotel brand launched by Emaar Hospitality Group sets an all-new definition for global standards of luxury. Creating a distinct positioning with the brand philosophy of 'Where Life Happens', The Address properties are situated in the most vibrant locations and target corporate, leisure and group travellers – particularly the international jetsetters and global high achievers who value personalised luxury. This modern brand focuses on a 'one size fits one' strategy where benefits to guests and service excellence are a priority. The expansion of The Address Hotels + Resorts include key destinations in the Middle East and North Africa region, the Indian Subcontinent, Asia, Europe and America over the next ten years. For more information visit www.theaddress.com

For further information, please contact:

Kelly Home / Anushka Kadam

ASDA'A Burson-Marsteller

Tel: (+9714) 334 4550

k.home@asdaa.com, a.kadam@asdaa.com