



Photo Release

The Spa at The Address Hotels + Resorts introduces 'air bubble' therapies for total rejuvenation

- *Beauty & spa therapies in the air bubble detoxifies and rejuvenates skin*
- *Intensive therapy with cutting edge technology available at The Address Hotels + Resorts from April 17 to 30*

Dubai, UAE; April 5, 2011: How about a beauty and rejuvenation treatment inside an air bubble? The Spa at The Address Hotels + Resorts, being at the forefront of introducing the latest trends, is offering guests a refreshing new treatment, whereby they can benefit from a range of therapies, arranged inside an air-bubble.

The air-bubble, which has the highest standards in purity, is essentially a spacious area that has been specifically designed to enhance the efficacy of the spa therapies.

Marc Dardenne, Chief Executive Officer, Emaar Hospitality Group, said: "The air-bubble treatment is a spectacular addition to our Spas, and complements our focus on providing tangible guest benefits."

The 'air-bubble' therapy will be provided from April 17 to 30, at different dates, at three of the Spas in The Address Hotels + Resorts portfolio including The Address Downtown Dubai, The Address Dubai Mall and The Address Dubai Marina.

Newly weds can take advantage of the 'air-bubble treatment' during the third annual Wedding Fair to be held on April 22 to 23, at The Address Dubai Mall.

Guests can book spa appointments at The Address Downtown Dubai between April 17 to 21, The Address Dubai Mall between April 24 to 26, and The Address Dubai Marina on the last four days of the month.

The Spa at The Address Hotels + Resorts are open from 9am to 9pm. Reservations can be made by logging onto www.theaddress.com.

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