



Photo Release

The Address Downtown Dubai wins ‘Best Hotel in the World’ Award at Global Traveler Awards 2011

Dubai, UAE; December 2011: It is official: The Address Downtown Dubai is ‘the best hotel in the world.’

The five star premium hotel in Downtown Dubai won the prestigious award for ‘Best Hotel in The World’ at the Global Traveler Awards 2011. The winners are chosen from a survey conducted by Global Traveler among its readers from all over the world, who are also premium travelers.

More than 36,000 business and luxury travelers from around the world took part in the survey, and voted for The Address Downtown Dubai for the top honour, underlining the world-class credentials of the property.

Simeon Olle, General Manager of The Address Downtown Dubai said: “We are delighted to be voted as the ‘best hotel in the world’ by seasoned luxury and business travelers. The award is a clear endorsement of the superior recall value, strong brand loyalty and excellent service standards of The Address Downtown Dubai. For a hotel in Dubai to be voted for the top honour is also a strong testament to the appeal of the city as a preferred tourist destination, and that The Address Downtown Dubai is one of their first choices for hospitality.”

The profile of Global Traveler readers include travelers taking an average of 16 international and 16 domestic trips every year – reiterating the global industry benchmark The Address Downtown Dubai has set.

Located centrally in Downtown Dubai, described as ‘The Centre of Now’, the hotel offers spectacular views of the iconic Burj Khalifa, the world’s tallest building, and is located within walking distance of The Dubai Mall, the world’s largest shopping and entertainment destination.

Situated only 15 minutes away from Dubai International Airport, the hotel is also within the most renowned landmarks and leisure hotspots in the city. The hotel offers an array of dining and lounge options. The Spa at The Address Downtown Dubai provides a full sensory experience with an extensive range of treatments, as well as an extensive fitness centre, luxurious gardens and the popular six- tier infinity swimming pool.

The Address Downtown Dubai focuses on a ‘one size fits one’ strategy where benefits to guests are the priority. The hotel offers a more personal and approachable experience to guests in a lifestyle environment, whether it be business, leisure or group travelers.

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Photo Caption

The Address Downtown Dubai voted as 'Best Hotel in The World' at Global Traveler Awards 2011.

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